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## FOR IMMEDIATE RELEASE

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November 3, 2022

### Firelands FCU Welcomes Two to Leadership Team

BELLEVUE, OH- Firelands Federal Credit Union (Firelands FCU) is proud to welcome two new additions to the Firelands FCU leadership team with the appointment of Allison Burroughs, Assistant Vice President (AVP) of Human Resources, and Kelly Steele-Moore, Vice President (VP) of Marketing.

Burroughs joins Firelands FCU with 16+ years of experience in Human Resources, most recently serving as the Human Resources Director for a local non-profit organization. Burroughs will oversee all Human Resources operations in her new position and help maintain Firelands FCU's success in providing an excellent employee experience.

"Joining the Firelands FCU team has been an exciting experience," said Burroughs. "I am proud to be a part of an organization that provides a philanthropic devotion to the communities and members they serve."

Steele-Moore, who is based in Cleveland, joins Firelands FCU with versatile marketing experience including her most recent role as Communications and Marketing Manager for a builder, developer and owner of affordable multi-family housing. In her new position, Steele-Moore will be charged with planning, facilitating, and implementing new marketing and business development opportunities for Firelands FCU.

"I feel so fortunate to now be a part of the Firelands FCU team. Not only is the organization dedicated to their member's needs, but their employees as well. Being able to share the credit union story with the areas Firelands FCU serves will be my honor," mentioned Steele-Moore.

"Adding Allison and Kelly to our leadership team brings new perspectives and experiences that will help accelerate our continued growth and deliver even greater financial services and member experience," said Firelands FCU President/CEO Brett Montague. "We look forward to this advancement and are eager to move forward together."

**About Firelands FCU:** Firelands Federal Credit Union had its humble beginnings in 1955, when seven Nickel Plate Road employees joined together to form a financial savings club. When officially chartered in 1957, the credit union was open only to railroad employees, but in 1970, opened its membership to include anyone who lives or works in Erie, Huron and Crawford counties. Today, Firelands FCU serves over 31,000 members.



As a member-owned credit union, the earnings on Firelands FCU's business activities are returned to the member-owner in the form of higher earnings on savings, lower rates on loans, and a wide range of related financial services at the lowest possible cost. Learn more by visiting: [www.firelandsfcu.org](http://www.firelandsfcu.org).

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