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**FOR IMMEDIATE RELEASE**

**Firelands FCU Invites Community to Celebrate America Saves Week 2022**

BELLEVUE, OH – Firelands Federal Credit Union (Firelands FCU) is a proud participant in America Saves Week (ASW) - an annual national campaign that encourages individuals and families to check in on their finances by highlighting several key areas that contribute to financial stability. This year, we invite our members and the local community to celebrate ASW with us.

America Saves Week is February 21 – 25, 2022, and to help promote awareness, Firelands FCU will be offering incentives each day of the week for members who take the ASW pledge or open an account at the credit union. Stop by any Firelands FCU branch during the week to receive a prize or a sweet treat. Each day's theme and correlated credit union activity is as follows. Please know, prizes are first come, first serve.

- Monday, February 21, 2022 | Save Automatically – Firelands FCU is CLOSED for Presidents' Day
- Tuesday, February 22, 2022 | Save for the Unexpected – Spin for a Prize
- Wednesday, February 23, 2022 | Save to Retire – Give out RetireMINTS
- Thursday, February 24, 2022 | Save by Reducing Debt – Spin for a Prize
- Friday, February 25, 2022 | Save as a Family – Paintable Piggy Bank Giveaway

"Managing your finances and making sound financial decisions is key to a promising future, but many people don't know where to turn to get the information they need in a way that is easily understandable," said Nicole Jones, Firelands FCU's VP Marketing. "We look forward to supporting our community through promoting obtainable savings habits and key strategies that enhance their financial wellness journey."

Additionally, to help build a financially resilient community, Firelands FCU will also be sharing information on programs and services offered at the credit union revolving around the daily themes on social media. We encourage you to visit our Facebook and Instagram pages to follow along throughout the week.

To learn more about the ways Firelands FCU promotes financial education and wellness, visit [www.firelandsfcu.org](http://www.firelandsfcu.org).

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